

# THE 3c 1934 PERFORATE WISCONSIN TRICENTENARY ISSUE

## Purpose and Scope

The purpose of this exhibit is to educate the viewer regarding a single stamp issue by detailing the development of the stamp from the initial ideas, stamp design, and production to the final product. First day activities are delineated, followed by the types of cancellations used on the first day covers (FDCs). The exhibit then illustrates a variety of cachets with different types of cachets having several subjects. Finally, domestic and international uses are shown and described.

## Background

In 1930, the people of Wisconsin began to make plans to commemorate the 300<sup>th</sup> anniversary of the landing of explorer Jean Nicolet on the shores of Green Bay in Lake Michigan. Nicolet was the first white man to set foot on land that is now part of the state of Wisconsin. Nicolet's mission was to discover a new water route to the Orient, and to make peace with Native American tribes along the way, which would relieve pressure on the lucrative fur trade.

Wisconsin stamp collectors and the general public began to promote the stamp issuance, especially after a newspaper article suggestion for a stamp in 1932. In early 1933, several resolutions were introduced for a series of stamps. A Bill was introduced in the House of Representatives to authorize the Postmaster General to issue such a series. Activities to promote these stamps intensified in 1934. Senators and the Governor requested and endorsed this series. One stamp finally was authorized.

## Organization

The exhibit takes the viewer through the design process, gives production details, and describes first day activities. Official and unofficial first day cancels are described. The bulk of the exhibit illustrates first cachets, subsequent FDC cachets by subject matter, and shows a variety of uses of the stamp.

Especially noteworthy items are identified with a green dot ( ).

### Exhibit Plan

The Stamp  
Predates  
First Day Cancellations  
First Cachets  
Issue-Specific Cachets  
General Purpose Cachets  
POD Corner Cards  
Uncacheted FDCs  
Freak FDC  
Autographed FDCs  
FDCs to Foreign  
Destinations  
Uses  
Conclusion

A Bill introduced by Wisconsin Fifth District Congressman Thomas O'Malley authorizing the Postmaster General to issue a series of stamps to commemorate Nicolet's arrival in Wisconsin